

Energy-saving course for finance professionals

A layman's guide to methods and techniques

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As a finance manager or director in industry, you will be more keenly aware than most that fuel and power prices are set to increase indefinitely, thanks to dwindling global reserves and strongly growing demand. You will appreciate that active energy saving has become more important than it has ever been. The trouble is that without technical knowledge it can be difficult for you to appreciate the merits and pitfalls of the solutions on offer, or indeed to appreciate some of the opportunities you may be missing.

East Midlands Development Agency (emda) has therefore commissioned NIFES Consulting, a long-established specialist in this field, to run a training course on energy management with finance professionals rather than technical people in mind. Training places are free for business units¹ employing 10-200 people in Nottinghamshire, Leicestershire, Derbyshire, Lincoln, Northamptonshire or Rutland. It will cover:

- The spectrum of opportunities...
 - o reducing unit price
 - o reducing quantity used
 - o optimising existing equipment
 - o detecting hidden avoidable losses
 - o inherent inefficiency
- The people dimension: motivation, awareness and training
- Commonplace low-cost and no-cost technical opportunities
- Typical measures requiring investment...
 - o in buildings
 - o in common industrial processes
- Finding suppliers of equipment and services
- The contribution of renewable energy technologies

The course will run from 2pm to 8pm with a buffet supper. No technical knowledge or previous experience is assumed. Each company which sends a delegate from a site meeting emda's criteria on size and location will receive a reference manual after the event as well as handouts on the day.

¹ The "business unit" can be a branch of a large enterprise: it does not have to be an SME in the usual sense.



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